



EAZY CAR

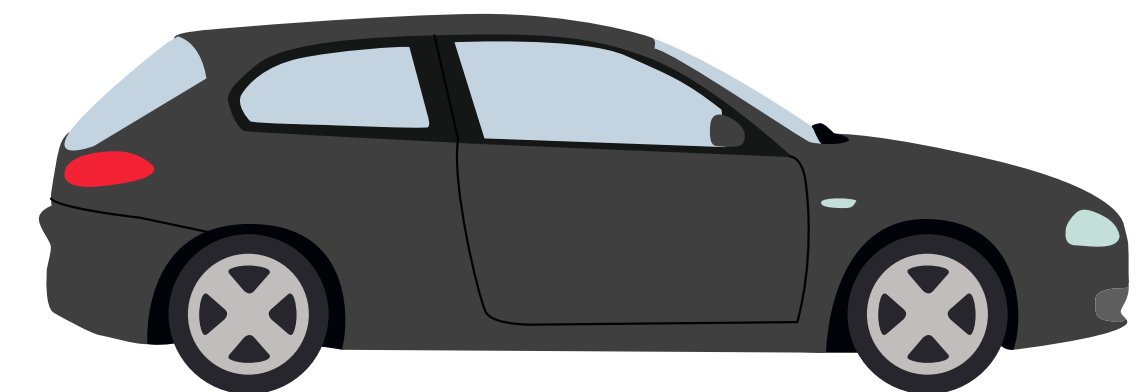
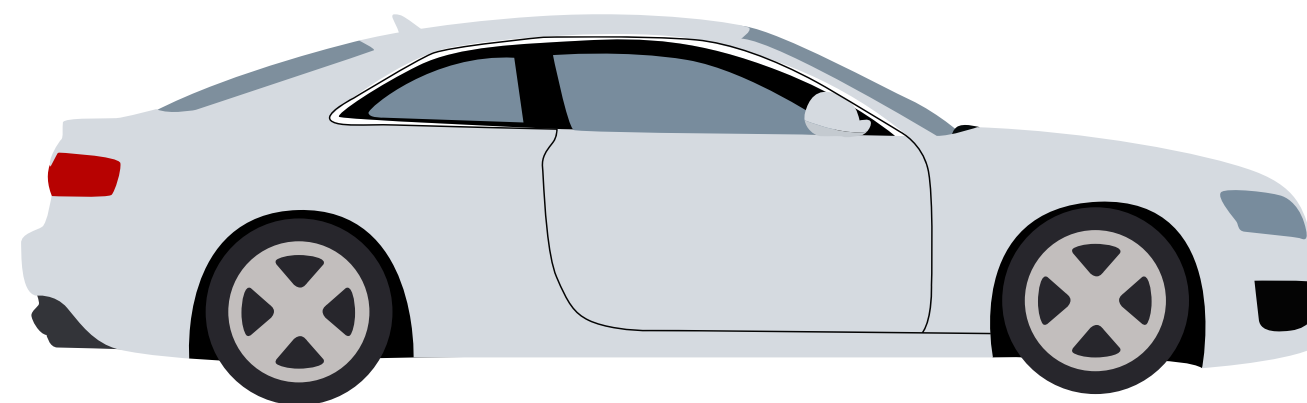
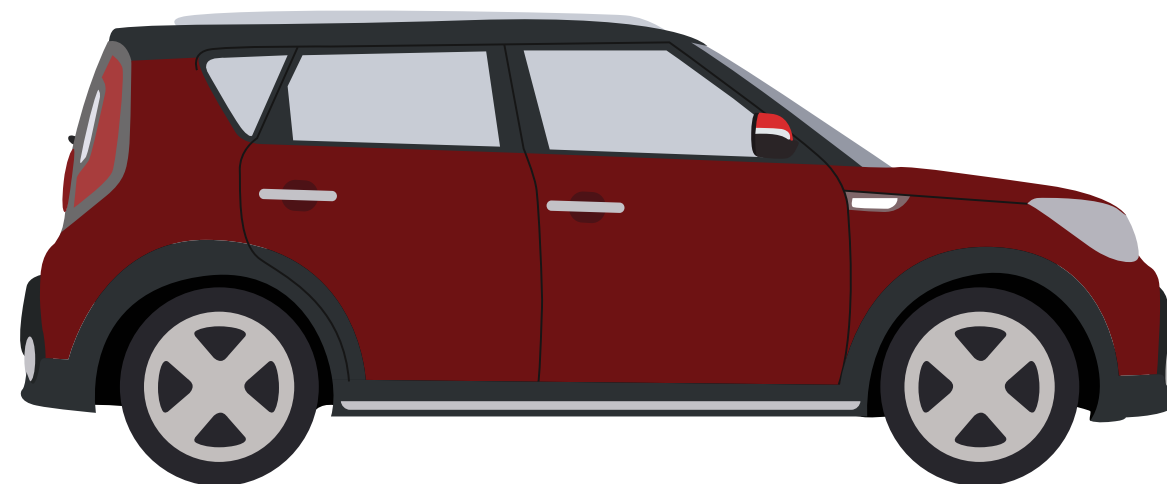
#CARSUBSCRIPTION

DRIVING FREEDOM

WHO WE ARE >>>

WE ARE EAZY CAR NO.1 CAR SUBSCRIPTION SERVICE PROVIDER IN THAILAND

Founded in 2021, with the vision to disrupt Thailand's automotive industry. Eazy car is all about improving the vehicle ownership experience for our members. We provide a complete solution of vehicle, service, insurance and support for a fixed monthly subscription. Using the latest digital technologies, our extensive industry knowledge and partnership network, we operate nationwide, covering all 77 provinces. We want to bring the ultimate freedom and convenience to the vehicle ownership experience, whereby all future vehicle ownership uses the Eazy Car subscription model.



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 **EAZY CAR** 
091-725-6000 | www.eazycar.co

OUR ORIGIN >>>



Driven by the vision of our Founder & CEO

Mr. Artikhun “Arthur” Phaoenchoke McDonald

the 3rd generation at Thairung Group. We have recognized that traditional vehicle ownership in Thailand and the experience that comes with it is inflexible, risky and inconvenient. Consumers want a better overall experience that is risk-free and hassle-free. This leaves the automotive industry ripe for disruption.



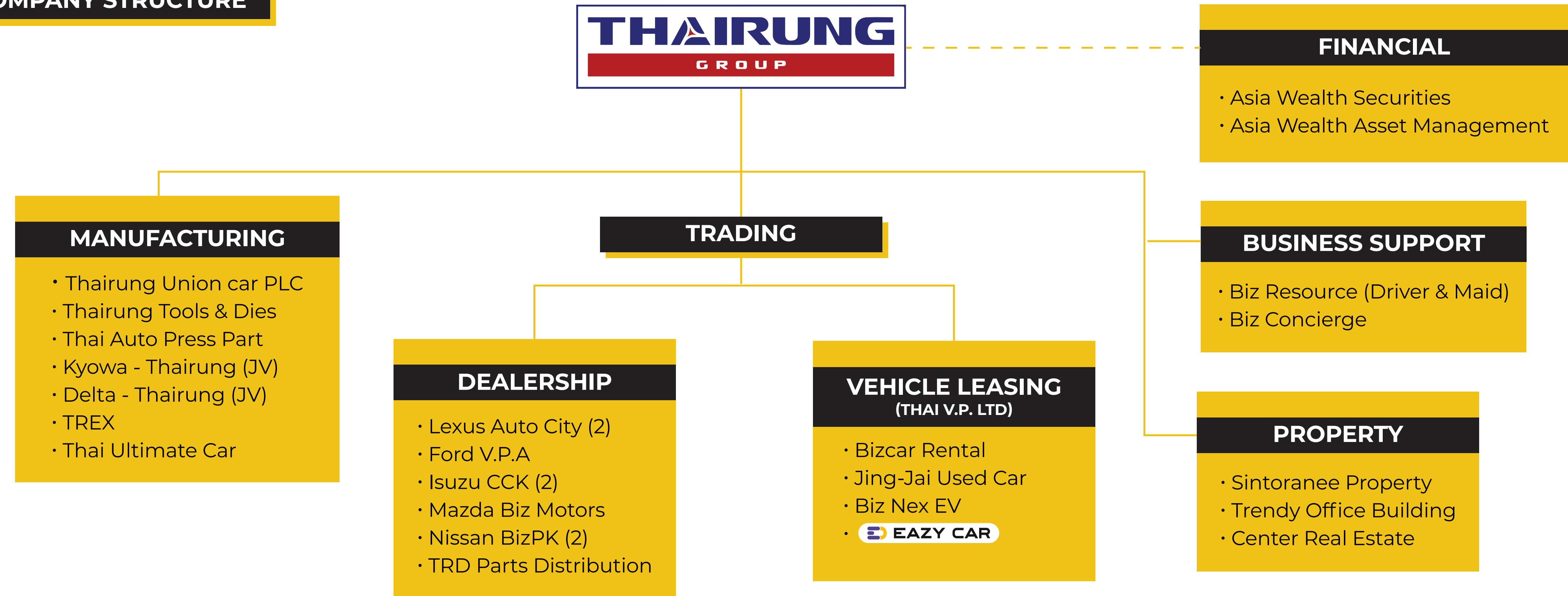
Sharing the CEO's vision, Eazy Car's lead of strategy and commercial

Mr. Pongsak Pattanapison

joined the executive team to expand the company to its present size and leading position in the industry. Today, we are well-known as Thailand's no.1 car subscription service provider that allows people to subscribe to any car from any brand in their package of choice.

OUR NETWORK >>>

COMPANY STRUCTURE



We are a part of Thairung Group, a leading group of companies in the automotive, financial and real estate industry with more than 50 years of experience

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EAZY CAR **MOBILITY SOLUTIONS >>>>**
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INTEGRATED ECOSYSTEM >>>

VEHICLE AND USER DATA

Significant driver behavior,
vehicle maintenance,
repairs and insurance data



PARTNERSHIP NETWORK

Internal: dealership, parts distribution,
driver & maid service

External: B-Quick, dealerships,
car rentals



INSURANCE & WARRANTY

Critical mass and data for vehicle
insurance and extended
warranty business



SHORT TERM RENTAL INFRASTRUCTURE

Flexible & adaptable fleet Branch
& airport locations Many customer
touchpoints Strong repossess team



Vehicle Leasing
Vertical & Horizontal
Integration

OUR DRIVE >>>



OUR VISION

Disrupt the automotive finance industry whereby all vehicle ownership uses the Eazy Car subscription model

OUR MISSION

To help give people and businesses the opportunity to build a convenient and secure life

VALUE PROPOSITION >>>

RISK-FREE & WORRY-FREE

No unexpected costs of hidden fees our service is all-inclusive allowing consumers to feel fully secure to enjoy driving

NO DOWN PAYMENT

Keep your cash and spend it on what really matters to you

EXPERIENCE & NETWORK

With 30 years of experience and our partnership network let the experts take care of your vehicle for you

DECIDE TO BUY ANY TIME

We always cherish our customers and develop our relationship throughout the years of contract.

24/7 SUPPORT & REPLACEMENT CAR

Drive with confidence with our 24/7 call center and never be left without a car

ANY MODEL & ANYWHERE

We operate in all 77 provinces and customers can choose to subscribe to any car, any brand

#CARSUBSCRIPTION

THE NEXT NORMAL OF CAR OWNERSHIP

THE FUTURE STARTS NOW



#CARSUBSCRIPTION
DRIVING FREEDOM



SUBSCRIPTION ECONOMY MEGA TREND >>>

Driven by the idea of mobility as a service (MAAS) and the Covid-19 outbreak, car subscription is an emerging trend across the world. Consumers now realise traditional vehicle ownership is inflexible, inconvenient and outdated. People now see vehicles as means of transport rather than an asset. Additionally, the COVID pandemic has caused a shift back away from public transport to personal mobility due to the unreliability and risks associated with shared transportation.

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OUR PROCESS >>>

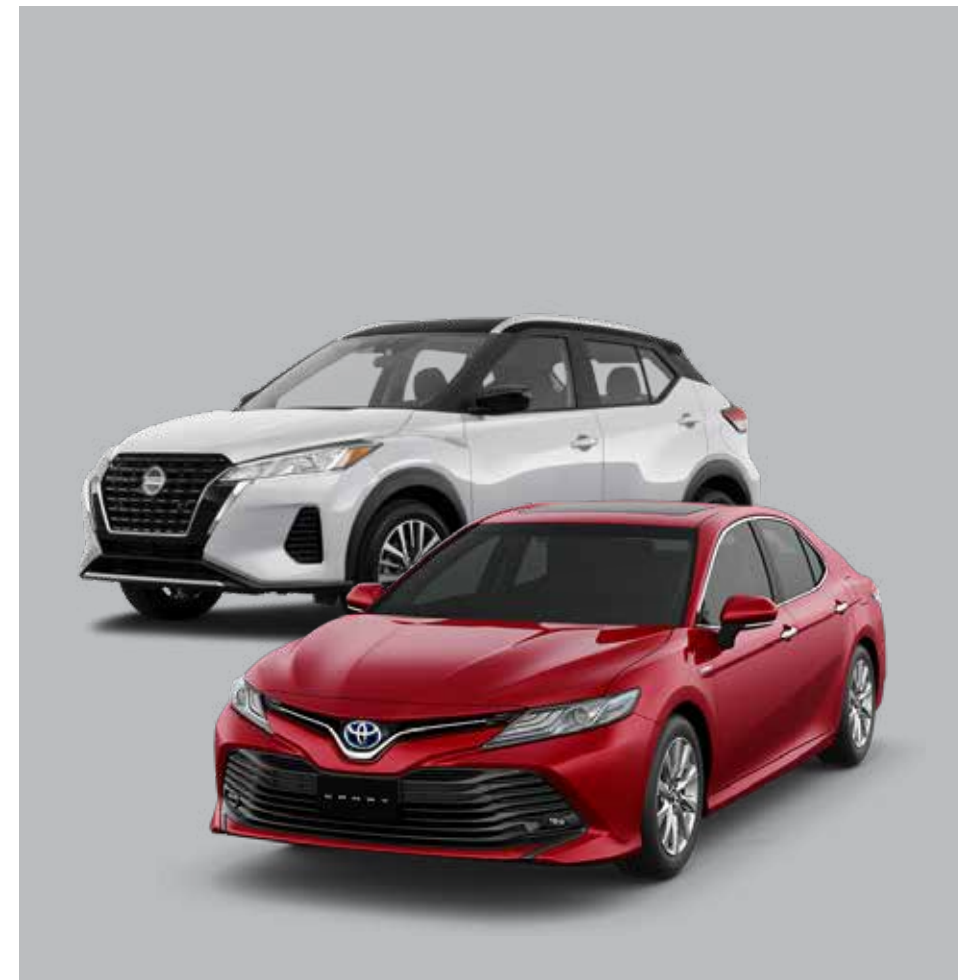


1

CHOOSE PACKAGE

Customers can choose from 2 package that suit different lifestyles

Eazy Select (1-5 Years)
Eazy Flexi (No Lock-in)



2

CHOOSE CAR AND REQUEST

Customers then choose their preferred car (new or used), add-on options and agreement length. After the request is submitted, our team will contact them back shortly



3

PREPARE DOCUMENTS

Required document are:

- Driving License and ID Card
- Bank Statement (6 months)
- Salary Slip or Income Certificate



4

PAY AND DRIVE!

Once customer credit is approved simply pay with credit card or direct bank transfer, and schedule pick-up or delivery time.

We offer 2 different subscription packages that suits different lifestyles

SELECT

ONE TO FIVE YEARS GREAT VALUE

- Fixed Car (New or Used)
 - Fully Customizable
- Fixed Price - All Inclusive
 - No Down Payment
 - Any Brand and Model
- Decide to Purchase Anytime
- Eazy Member Privileges

FLEXI

MONTH TO MONTH FULLY FLEXIBLE

- No Lock-In. Cancel Anytime
- Can Change Vehicle Every Month
 - Fixed Price - All Inclusive
 - Wide Variety of Vehicles
- Vehicles Less Than 3 Years Old
 - Eazy Member Privileges

FEATURED BRANDS >>>



ISUZU



OUR PARTNERS >>>



U-Sabai
ຍູ-ສາບາຍ



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OUR CUSTOMERS >>>



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OUR TEAM

THANK YOU